DEANA ADDINI

CONTACT

Deana Abdou | 862.220.1199 www.deanaabdou.com linkedin.com/in/deanaabdou deanaabdou@gmail.com

DESIGN SKILLS

Brand Identity, Editorial Design, Illustration, Typography, Web Design, Social Media, Photography

TECH SKILLS

Adobe CC: InDesign, Illustrator, Photoshop, Premiere, After Effects, XD; Procreate

ACHIEVEMENTS

FALL 2019

Awarded, NJAC Second-Team All Conference, Kean University Women's Soccer

AUGUST 2019

Winner, "Show & Tell," The Society of Publication Designers

JANUARY 2019

Finalist, The Society of Publication Designers

2018 - 2019

Recipient, Robert Busch Annual Scholarship in Design

2016 - 2020

Recipient, Trustee Honors Scholarship

2018 - 2020

Member, Chi Alpha Sigma

2016 – 2020

Member, Lambda Alpha Sigma

EXTRACURRICULAR

2016 - 2019

Captain, Kean University Women's Soccer

2019 - 2020

Participant, McCann – Verizon Partner Agencies Career Fair

2018 - 2020

Member, NJAC SAAC Organization

2016 – 2020

Attendee, Kean University, Thinking Creatively Conference

EDUCATION

KEAN UNIVERSITY, MICHAEL GRAVES COLLEGE, ROBERT BUSCH SCHOOL OF DESIGN

BFA: Graphic Design, Interactive Print & Screen May 2020 | Union, NJ | GPA: 3.9 Summa Cum Laude

DESIGN EXPERIENCE

DESIGNER, HIGH WIDE & HANDSOME

April 2021 - Currently | Culver City, LA/NJ

FREELANCE DESIGNER, KEAN ATHLETICS

December 2019 – May 2022 | Union, NJ Creating a visual and graphics library to use across multiple print and digital platforms. Projects include: logo design, recruitment packets, posters, flyers, apparel, and social media.

ART DIRECTION INTERN, LOONEY ADVERTISING & BRANDING

May 2019 – April 2020 | Montclair, NJ
Working with a team to design projects for
multiple clients such as Liberty Mutual, Ironshore,
Mercedes-Benz, and Bahlsen. Touchpoints include:
brand identity, social media assets, videography,
production, and web design.

INTERN, THE DESIGN STUDIO PRACTICUM, MICHAEL GRAVES COLLEGE

September 2019 – December 2019 | Union, NJ Collaborating with a team to design projects for community clients such as CFBNJ, PFLAG, and the Nantucket Historical Association.

LEAD DESIGN INTERN, ALL COUNTY APPAREL

January 2019 – May 2019 | Totowa, NJ
Designed and produced apparel graphics for clients, and promotional pieces, social media content, and outdoor signage for the company.

EVENT COORDINATOR & DESIGNER, MGC SENIOR PORTFOLIO REVIEW

January 2019 - May 2020 | Union, NJ
Selected by the coordinator of the MGC Portfolio
program to re brand the MGC Senior Portfolio
Review brand identity. Projects include: event space
banners, promotional content, merchandise, print
assets, and the coordination of the 2019 and 2020
Michael Graves College Senior Portfolio Review.